



# THE GIFT OF HOME

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*IN SUPPORT OF HOUSING BUREAU FOR SENIORS*

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GALA EVENT \* SEPTEMBER 29, 2016



**HOUSING BUREAU FOR SENIORS**  
UNIVERSITY OF MICHIGAN HEALTH SYSTEM

# HOUSING BUREAU FOR SENIORS (HBS)



The number of Seniors in our community is increasing significantly. As seniors make up an increasing portion of our population, many economic and social shifts will occur. Aging in our society represents the success of medical interventions and treatments while simultaneously presenting immense challenges to social and economic support systems for seniors. The Housing Bureau for Seniors works with seniors, their families, and their caregivers to provide resources and support in finding safe and sustainable housing for seniors in our community.

We invite your organization to sponsor The Gift of Home, the Housing Bureau for Senior first fundraising dinner. We are planning an uplifting event for **Thursday, September 29, 2016**. The evening will begin at 5:30pm with cocktails and entertainment, followed by dinner, awards, and a keynote address. The dress code is semi-formal.

We offer a variety of sponsor and benefit levels to fit your organization's budget and align with your marketing goals. Don't miss this opportunity to spotlight on your organization and support seniors in our community find sustainable and safe housing. Sponsorship commitment and payment must be received by **Friday, July 22, 2016** to be included in all promotional materials.

We look forward to your participation!

## GALA FUNDRAISER

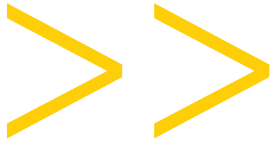
Join us on Thursday, September 29, 2016 at the Morris Lawrence Building, Washtenaw Community College to celebrate the 1st Annual The Gift of Home Gala in support of the Housing Bureau for Seniors. The Gala will include a cocktail hour, entertainment, dinner, awards and keynote speaker, Jennifer Conlin.

## KEYNOTE SPEAKER

TBA.

## ABOUT THE GALA

The Gala was created to support the valuable work with seniors and their families and caregivers that Housing Bureau for Seniors conducts in the community. All funds raised through the Gift of Home Gala will directly go to supporting HBS mission of supporting seniors through HomeShare, Housing Counseling, Tax Clinic, Foreclosure Prevention, and Eviction Prevention.



Please review the various sponsorship levels and benefits to each as outlined on the following pages and let us know how you would like to support the Gift of Home Gala. We appreciate your time and interest and look forward to discussing sponsorship possibilities with you.

# PRESENTING SPONSOR \$7,500

As the Presenting Sponsor, your company will receive exclusivity as the only sponsor to receive the following benefits of the Gift of Home Gala.

## > HOSPITALITY

*As the Presenting Sponsor, your company will receive:*

- 10 tickets (1 table) with priority seating to the Gala for company representatives and/or guests

## > BRAND RECOGNITION

*Your corporate logo and/or name will be featured:*

- Prominent signage at the Event
- Display company banner at the Gala
- Featured in all promotional materials for the Gala
- On the UMHS Housing Bureau for Seniors event website and social media

## > GALA PROFILE

- Verbal recognition from the podium at the Gala
- The opportunity for your company's representative to address the audience during the formal portion of the evening program
- Listing in the Gala program

# BENEFACTOR SPONSOR \$3,500

As a Benefactor Sponsor, your company will receive the following benefits of the Gift of Home Gala.

## > HOSPITALITY

*As a Benefactor Sponsor, your company will receive:*

- 4 tickets to the Gala for company representatives and/or guests

## > BRAND RECOGNITION

*Your corporate logo and/or name will be featured:*

- Event signage
- In Gala promotional materials
- On the UMHS Housing Bureau for Seniors event website and social media

## > GALA PROFILE

- Verbal recognition from the podium at the Gala
- Listing in the Gala program

# PATRON SPONSOR \$2,500

As a Patron Sponsor, your company will receive the following benefits of the Gift of Home Gala.

## > HOSPITALITY

*As a Patron Sponsor, your company will receive:*

- 2 tickets to the Gala for company representatives and/or guests

## > BRAND RECOGNITION

*Your corporate logo and/or name will be featured:*

- Event signage
- In Gala promotional materials
- On the UMHS Housing Bureau for Seniors event website and social media

## > GALA PROFILE

- Verbal recognition from the podium at the Gala
- Listing in the Gala program

# TABLE HOST SPONSOR \$1,000

As a Table Host Sponsor, your company will receive the following benefits of the Gift of Home Gala.

## > HOSPITALITY

*As a Table Host Sponsor, your company will receive:*

- 10 tickets to the Gala for company representatives and/or guests

## > BRAND RECOGNITION

*Your corporate logo and/or name will be featured:*

- In Gala promotional materials
- On the UMHS Housing Bureau for Seniors event website and social media

## > GALA PROFILE

- Listing in the Gala program

# AWARD SPONSOR \$500

As an Award Sponsor, your company will receive the following benefits of the Gift of Home Gala.

## > BRAND RECOGNITION

*Your corporate logo and/or name will be featured:*

- In Gala promotional materials
- On the UMHS Housing Bureau for Seniors event website and social media

## > GALA PROFILE

- The opportunity for your company's representative to present one award to a 2016 winner during the formal portion of the evening program
- Listing in the Gala program



# HOSPITALITY SPONSOR \$250

As a Hospitality Sponsor, your company will receive the following benefits of the Gift of Home Gala.

## > BRAND RECOGNITION

*Your corporate logo and/or name will be featured:*

- At the Gala at or near the bars
- On the UMHS Housing Bureau for Seniors event website and social media

## > GALA PROFILE

- Listing in the Gala program



## Additional Ways to Support the Gift of Home Gala

- Gala Tickets - \$50 per person
- Cash and donations

## For more information, please contact:

Lindsay McCarthy

Marketing & Events Coordinator

UMHS Community Programs & Services

Phone: 734-998-2184

Fax: 734-998-2161

Email: [mccarhl@med.umich.edu](mailto:mccarhl@med.umich.edu)

# THANK YOU

We look forward to including your company as a sponsor of the Gift of Home Gala.



# 1st ANNUAL GIFT of HOME GALA

September 29, 2016

## WE WISH TO BE RECOGNIZED AS A:

☐ Presentor Sponsor (\$7,500)

☐ Benefactor Sponsor (\$3,500)

☐ Patron Sponsor (\$2,500)

☐ Table Host Sponsor (\$1,000)

☐ Award Sponsor (\$500)

☐ Hospitality Sponsor (\$250)

## ADDITIONAL WAYS TO SUPPORT:

Gala Tickets: \_\_\_\_\_ @ \$50.00 = \$ \_\_\_\_\_

Donation: Amount \$ \_\_\_\_\_

Gift in-kind: Description: \_\_\_\_\_ Value: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



# 1st ANNUAL GIFT of HOME GALA

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## PAYMENT OPTIONS:

☐ Please invoice

☐ Payment enclosed (Checks payable to UMHS Housing Bureau for Seniors)

☐ Credit Card   ☐ Visa   ☐ Mastercard   ☐ American Express   ☐ Discover

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

## Please return form and payment to:

De Bora McIntosh

Phone: 734-998-9339

UMHS Housing Bureau for Seniors

Email: [housingbureauseniors@umich.edu](mailto:housingbureauseniors@umich.edu)

2401 Plymouth Road, Suite C

Website: [www.med.umich.edu/seniors](http://www.med.umich.edu/seniors)

Ann Arbor, MI 48105

Tax ID: 38-6006309



**HOUSING BUREAU FOR SENIORS**  
UNIVERSITY OF MICHIGAN HEALTH SYSTEM

The Housing Bureau for Seniors is a community-supported program of  
the University of Michigan Health System.